

### President Report



October was an exciting month! We hosted our first annual board retreat where we collaborated together to design our coming year for the chapter. I want to extend a warm welcome to our new board – VP/President Elect - Alisa Thompson, Epic Alliance Inc, Program Director - Sandra Miller, Revera – The Franklin; Secretary - Fran Seidler, Hillcrest Funeral Homes; Treasurer - Darlene

Biggins, Communications - Michelle Busa, Advisor Karen Skirten.

We also launched our Saskatoon theme HEART

#### ***EWI of Saskatoon Theme***

- H.*** Hear what our members are wanting
- E.*** Excellence; not trying but doing
- A.*** Achievement; clear goals that are attainable & stretch us
- R.*** Responsibility; Community, Socially & Personal
- T.*** Teamwork, we work together as a membership

We partnered with READ Saskatoon to collect over the next 10 months 275 books and to top it all off, we are hosting a Spring Leadership Summit where many of our chapters from USA and Canada will converge on Saskatoon to learn and have a great time. So save the dates May 4-6<sup>th</sup>, 2018. More details on this next month.

To continue my sharing about the **FIVE TO THRIVE** steps. Let's review and keep it going.

#### **FIVE TO THRIVE** Steps 1, 2 & 3

1. **Build Lasting Connections:** *Relationship that lasts over the course of a lifetime – not over the course of a few meetings.*

#### **2017-2018 Officers & Directors**

##### **President**

Serena Dallas – Outrageous  
HappYness

##### **Vice President**

Alisa Thompson, Epic Alliance Inc.

##### **Secretary**

Fran Seidler, Hillcrest Funeral Homes

##### **Treasurer**

Darlene Biggins

##### **Ways & Means**

Vacant - This Could Be You!

##### **Recruitment & Retention Director**

Joy Crawford

##### **Advisor**

Karen Skirten, Sable Consulting

##### **Sergeant-at-Arms**

Vacant - This Could Be You!

##### **Programs**

Sandra Miller, Revera – The Franklin

##### **Communications Director**

Michelle Busa

2. **Business and Personal Growth:** *Unique professional development, leadership skills, mentoring and networking are all here.*
3. **Unique Source of Support & Shared Experiences:** An organization of professional women who share similar challenges and successes with enthusiasm and compassion.

We are here to truly learn from each other personally & professionally. EWI as an organization provides a safe zone that is not “clicky” that can happen when members focus on their own benefits. We have a strong focus on the relationship aspect; thus, ensuring that we have true meaningful conversations. It is by these deep connections we have the opportunity for learning experiences. Learning from all aspects of life, sharing of experiences from individual members, not-for-profit, corporations and entrepreneurs. Each of us as members brings something unique to each meeting – ourselves. There is one thing that being a member of EWI of Saskatoon has provided me. It is the ability to form amazing relationships that go well beyond a once a month meeting. As a matter of fact, some of these new relationships have helped empower me to be more involved in my community in a more meaningful way. I call that totally unique support & relationships! We are also presented the opportunity to learn and to experience for ourselves

The focus on ***Unique Source of Support & Shared Experiences*** is the third step to developing you personally & professionally. Our members are changing lives, right here in our community. Our members are focused on making a difference. I encourage our members to invite friends/peers to check us out because this means together we are destined to make a BIG impact here in Saskatoon! We can't do this without you. Without your support. Without your involvement. **FIVE TO THRIVE** is built on the foundation of first build a relationship.

Next month we dig deeper on **Step 4 - A Diversity of Opportunity**

***Also join me on November 18<sup>th</sup> at Serendipity Flowers during their Crystal Weekend where I will be presenting a short presentation on Outrageous HappYness based on my book; How I Got Out of My Own Way – My Journey From Hopeless to HappYness.***



**President**

## SHOPPING!

If you are looking to get a jump start on your Christmas shopping head out to Hillcrest Funeral Home on November 8 for their Home Vendor Shopping Party! Proceeds go to the Heart and Stroke Foundation.



## Let's Grow!

Social media is a great way to promote EWI in Saskatoon; however, you are only as strong as your current following. Help us win the Corporate membership growth incentive by asking your friends to like our page.

- ✓ Click the link below
- ✓ Along the right side of the page there is heading called “Community”
- ✓ Click - Invite your Friends to like this page

<https://www.facebook.com/ewisaskatoon>  
Remember – the more traction we get on social media, the more it can become an active recruitment tool and resource for your firm.



**FIVE TO THRIVE**

**ewi**  
CONNECTIONS | CAREERS | COMMUNITY

**1**  
**BUILD LASTING CONNECTIONS**  
Relationships that last over the course of a lifetime—not over the course of a few meetings

**2**  
**BUSINESS AND PERSONAL GROWTH**  
Unique professional development, leadership skills, mentoring and networking are all here

**3**  
**UNIQUE SOURCE OF SUPPORT AND SHARED EXPERIENCES**  
An organization of professional women who share similar challenges and successes with enthusiasm and compassion

**4**  
**A DIVERSITY OF OPPORTUNITY**  
A network of diverse business types and a diversity of professionals offer a continuous source of viewpoints and business opportunities

**5**  
**A WAY TO GIVE BACK**  
Multiple ways to build stronger communities locally and beyond

# EWI MEMBERSHIP CAMPAIGN

## LET'S GET OUR "GROW" ON!

### Chapter Incentive Program to Grow Membership

*This year, we are encouraging all EWI Chapters to grow, and to grow "BIG"!*

We know you can do it, so we've created an incentive program in which all chapters can participate. You'll receive a fabulous prize to top it all off, too! After all, there are more professionals who need and want what EWI can provide, and **now** is the perfect time to share with others! Good luck, and we look forward to sharing the results with you in April 2018!

**The chapter with the highest percentage of net growth will win the prize!**

## New Members!

EWI wants to extend a big welcome to:

- Tammy Beauregard from Airline Hotels
- Sandra Miller from Revera – The Franklin
- Michelle Busa - Individual Member
- Shannon Cossette – Individual Member



## Literacy is Important

As we begin our partnership with Read Saskatoon, we would like to reach out to our membership to start a collection of books to donate. Please consider bringing one (or more!) to help us reach our goal of 275 this year!

## Networking Opportunity!

Ready for real-time, actionable education from business leaders who can help take your business to the next level? Looking to expand your brand reach in Saskatoon and connect with potential business partners? With outstanding expert speakers and multiple networking opportunities throughout the day, EpicEnrichment Small Business Conference is designed to give you all of the above so that you can attract more clients or customers and serve them well. Click [here](#) for more information!



## Firm Fame – Hillcrest Memorial Gardens & Funeral Home

Proudly serving the Saskatoon area since 1952, Hillcrest Memorial Gardens & Funeral Home will help you customize your arrangements, while respecting your faith, taste and budget. You can feel confident putting your trust in our compassionate professionals.



Our 85 acres with mature trees and a tranquil pond provides a warm and relaxing atmosphere for friends and family to gather and reminisce. Our Funeral Home, built in 2002, adds the convenience of making all your arrangements at one location.

We are proud to be a part of this community. Our helpful, dedicated staff are passionate about supporting families, local associations, religious organizations and cultural groups, and we are honoured to host a series of free memorial events throughout the year.

**EWI Saskatoon would like to say a huge thank you to Hillcrest for becoming our print sponsor! All items that are needed for our dinner meetings will be printed through this valued member firm.**

### DATES TO NOTE

#### November 8

Home Vendor Shopping Party  
Hillcrest Memorial Gardens & Funeral Home

#### November 15

Dinner Meeting  
Hilton Garden Inn  
Sheryl Harrow-Yurach, Executive Director  
Read Saskatoon

#### November 18

Small Business Conference & Trade Show  
Epic Alliance Inc.

#### December 13



Birmingham's Vodka and Ale House  
Board Games  
Bring \$10 gift



October dinner meeting at member firm Hillcrest Memorial Gardens & Funeral Home



Thank you so much to Dianne Andrews, a Chapter Life Member of Calgary for doing our board installation with a thoughtful garden theme!



# JOIN US! Wednesday, 15 November



**Guest Speaker:**  
Sheryl Harrow-Yurach, Executive  
Director  
**Read Saskatoon**



**DINNER MEETING**  
@ Member Firm  
Hilton Garden Inn  
  
5:00 - Networking  
6:00-Dinner  
6:45 - Program  
7:30-Adjourn Dinner Meeting

Cost:  
\$45/Member  
\$50/Guest

**Register by Nov. 10th  
on Eventbrite  
Email Special Meal Requests to  
EMAIL  
ewiofsaskatoon@gmail.com**

**Our Program:**  
Please join us for networking, a  
wonderful three course plated dinner  
and an inspiring message. Guests  
Welcome!

